

Stoke-on-Trent

Best Start in Life Data Profile

About your data profile

This data profile brings together nationally available data that is relevant for developing your BSiL strategy. It's organised into four sections:

1. [Your Good Level of Development results and target](#)
2. [Outcomes for children and families](#)
3. [Understanding your population characteristics](#)
4. [Your assets](#)

This data is designed to help identify where your strategy should focus in order to most effectively improve Good Level of Development in your local authority.

It's important to note that the data in this pack is only part of the story. Data that you hold at the local level is equally important, as are the voices of children and families.

Use this data profile alongside our [BSiL strategy playbook](#) for advice and tools which will help to bring all this information together to inform your BSiL strategic plan development.

Your good level of development results and targets

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This section presents your headline good level of development (GLD) results from 2021 to 2025 and the GLD targets the Department for Education has set for your Local Authority.

💡 Playbook

Refer to [the playbook](#) as you contextualise these targets and answer the key questions necessary to develop your Best Start in Life strategic plan.

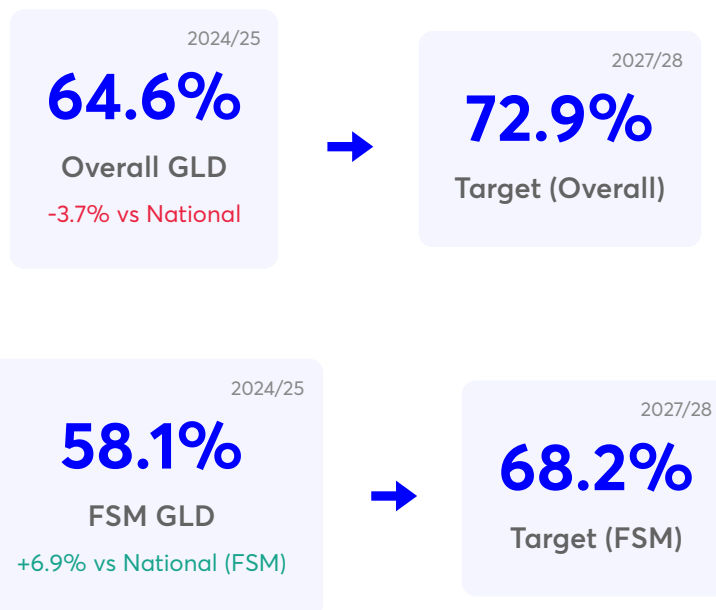
📄 EYFSP and GLD data



Key Metrics

💡 GLD targets

We have done our best to create data profiles for every LA in England. If these targets don't match those you agreed with DfE, please let us know at bsil-support@nesta.org.uk.



Your GLD target



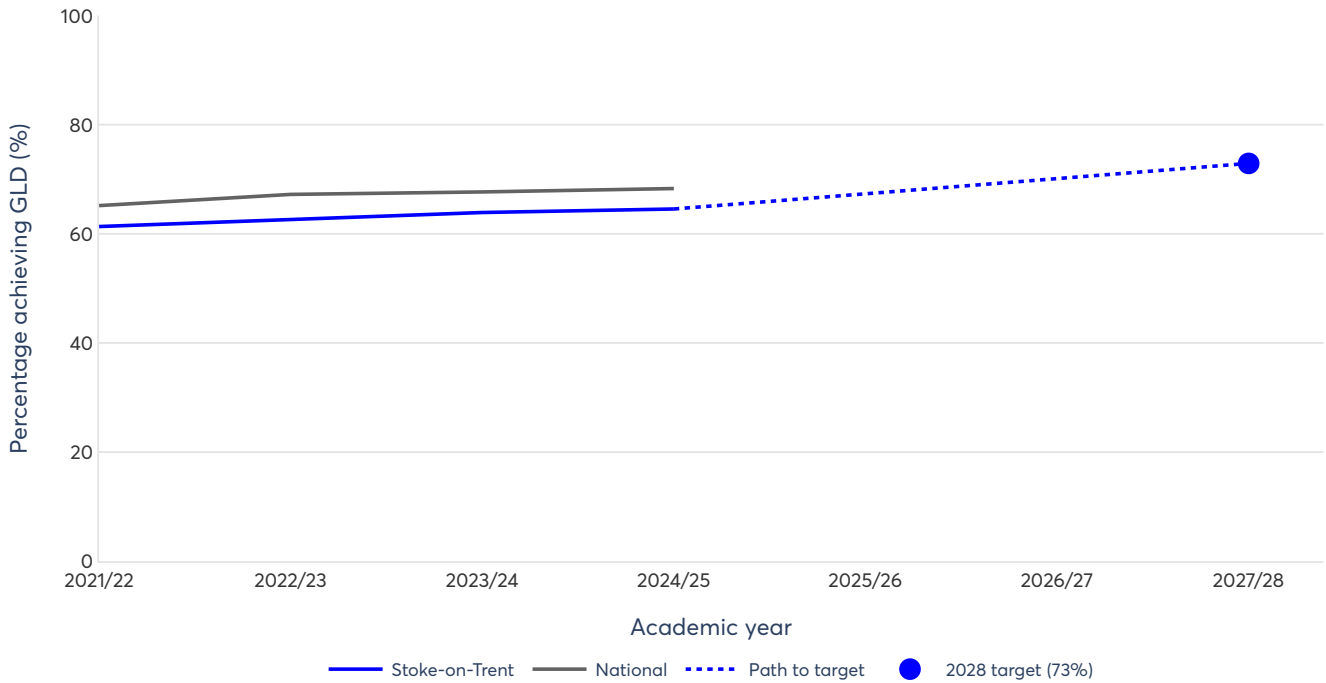
In 2024/25, **64.6% (1,954)** of all assessed children in Stoke-on-Trent achieved a GLD in their reception year and **58.1% (601)** of children eligible for free school meals achieved a GLD. To reach your overall GLD target of **72.9%** by 2028 and your 2023/24 population, an additional **252** children would need to reach GLD.

To reach your free school meals GLD target of **68%** by 2028, an additional **103** children eligible for free school meals would need to reach GLD.

GLD over time and targets

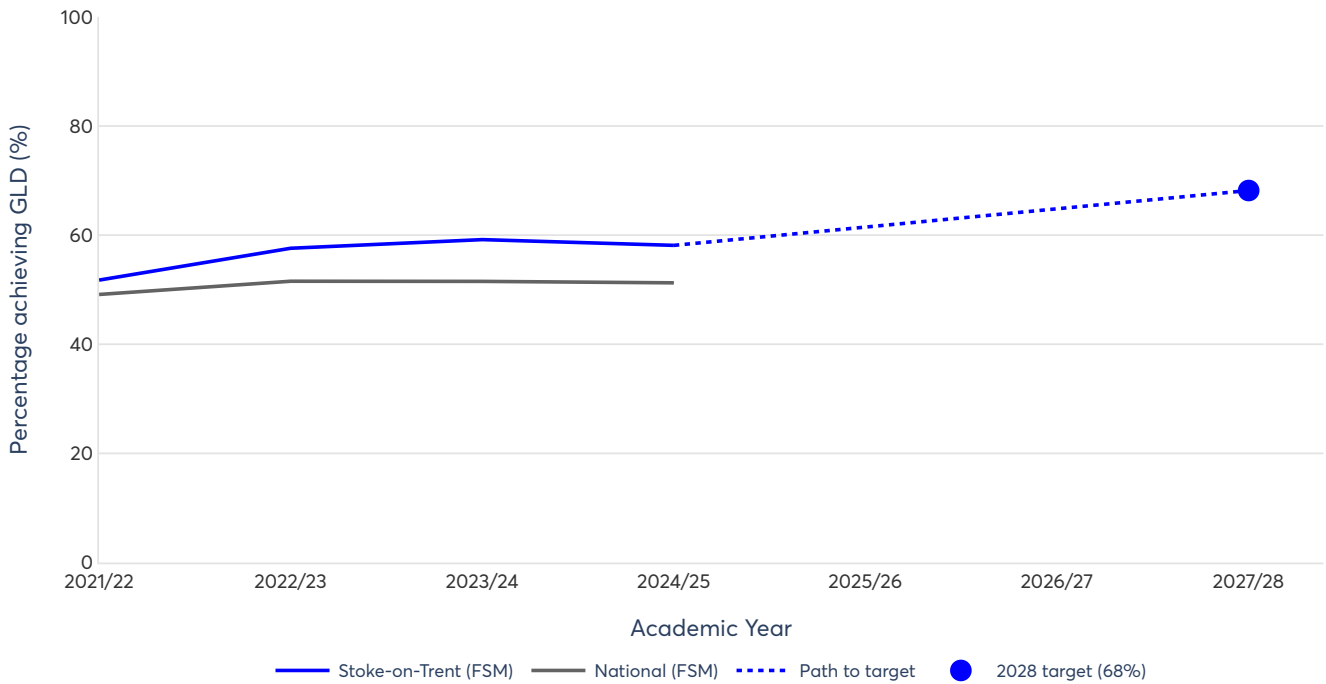
Good level of development - Overall

Stoke-on-Trent



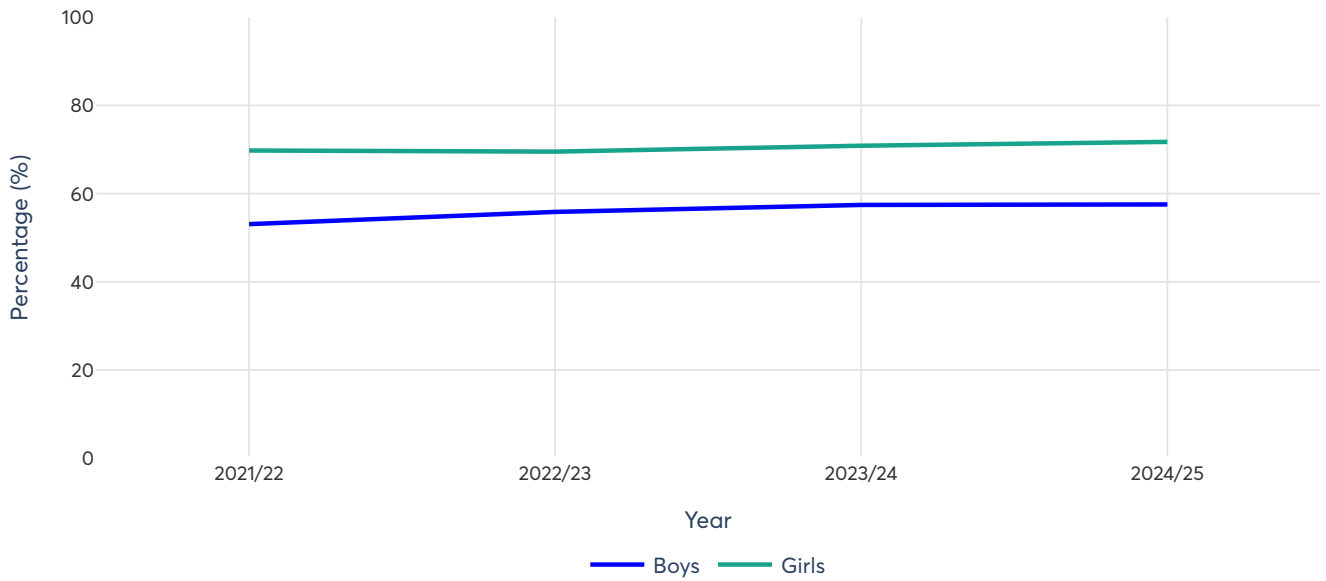
Good level of development - Children eligible for free school meals

Stoke-on-Trent



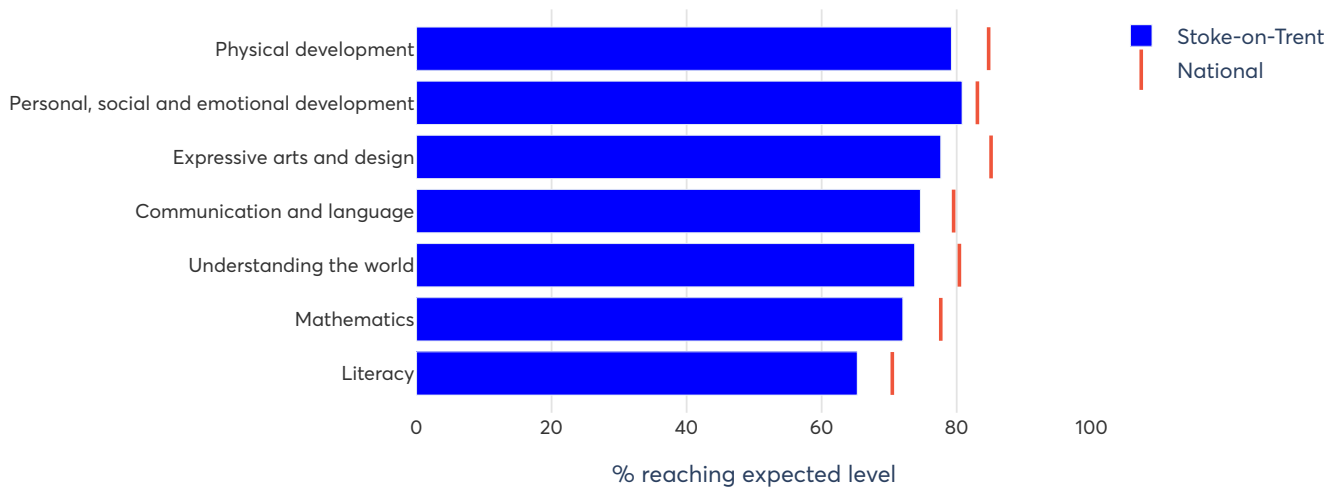
Good level of development - Gender

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Achievement across EYFSP areas of learning

Stoke-on-Trent



Outcomes for children and families

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This section provides data about outcomes for children in your local authority beyond Good Level of Development. We've used the [Common Outcomes Framework](#) to structure this. It has five categories: Safe, Healthy, Happy, Learning, Engaged. There is useful nationally available data, but it doesn't tell the whole story, and it doesn't exist for every category of the Common Outcomes Framework.

Playbook

Refer to [the playbook](#) for advice on how you can use outcomes data to develop a strong strategy.

Learning

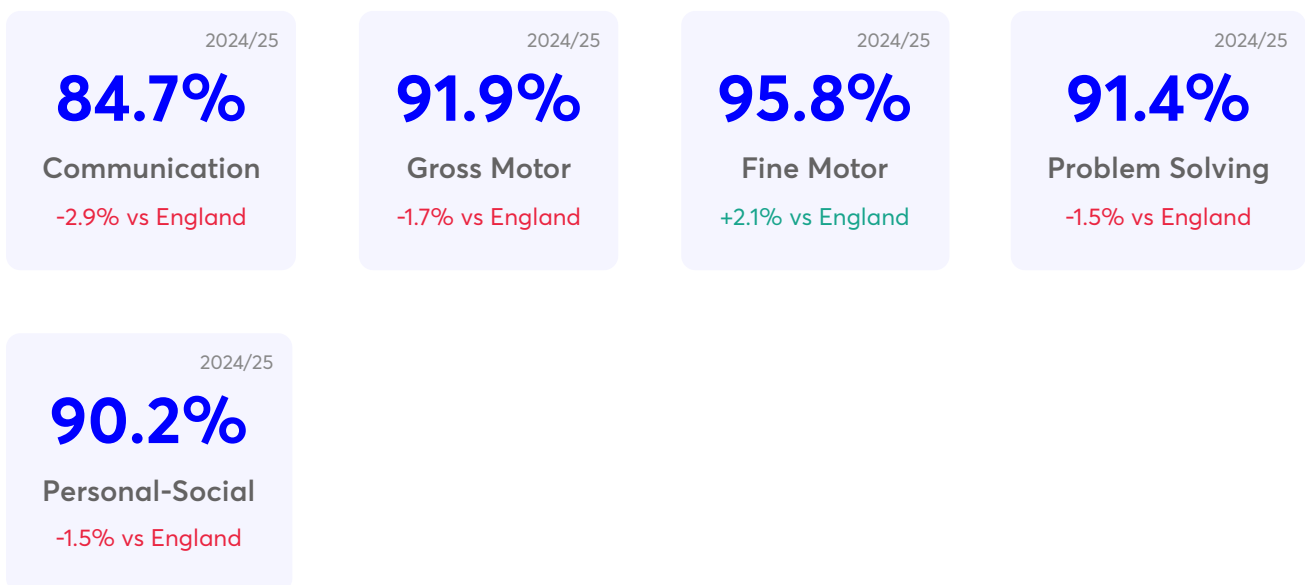
This section includes Ages and Stages Questionnaire (ASQ-3) data alongside data on early childhood education and care (ECEC) entitlements and Education, Health and Care Plans (EHCPs). Refer to the [Learning section of the playbook](#) for guidance on using this data.

ASQ-3

At the 2 to 2.5 year health review, **78.4%** of children in Stoke-on-Trent were at or above the expected level in all five areas of development (communication, gross motor, fine motor, problem solving, and personal-social skills). This is **3.0% below** the national average of 81.4%.

92.3% of children in Stoke-on-Trent received the ASQ-3 as part of the Healthy Child Programme or integrated review.

ASQ-3 data

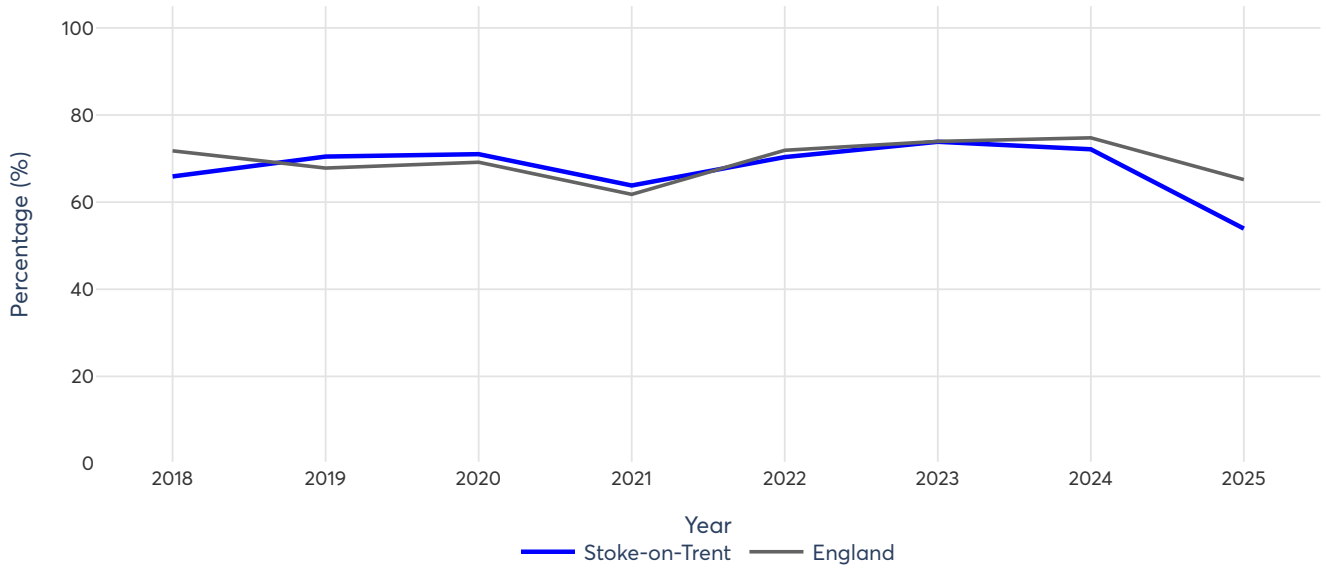


ECEC entitlements

ECEC entitlements data

Early childhood education and care entitlements uptake (2-year-olds (FRAS))

Stoke-on-Trent

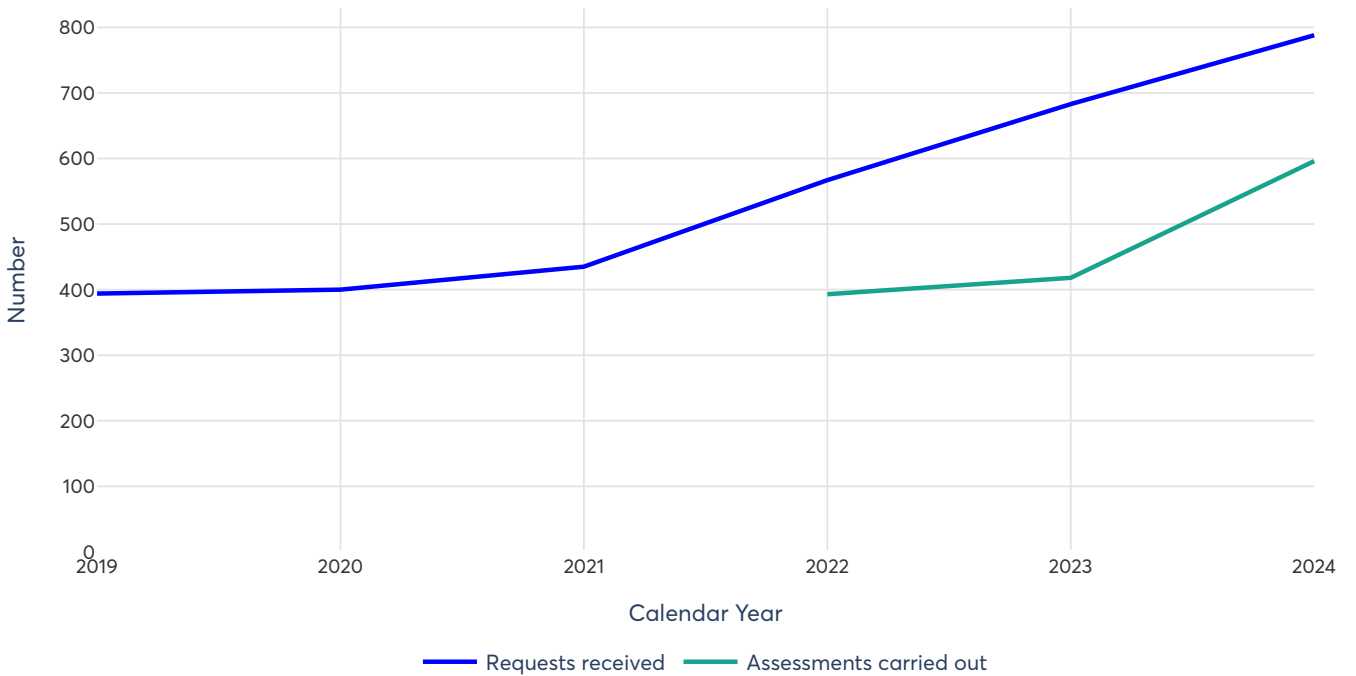


EHCPs

[EHCP data](#)

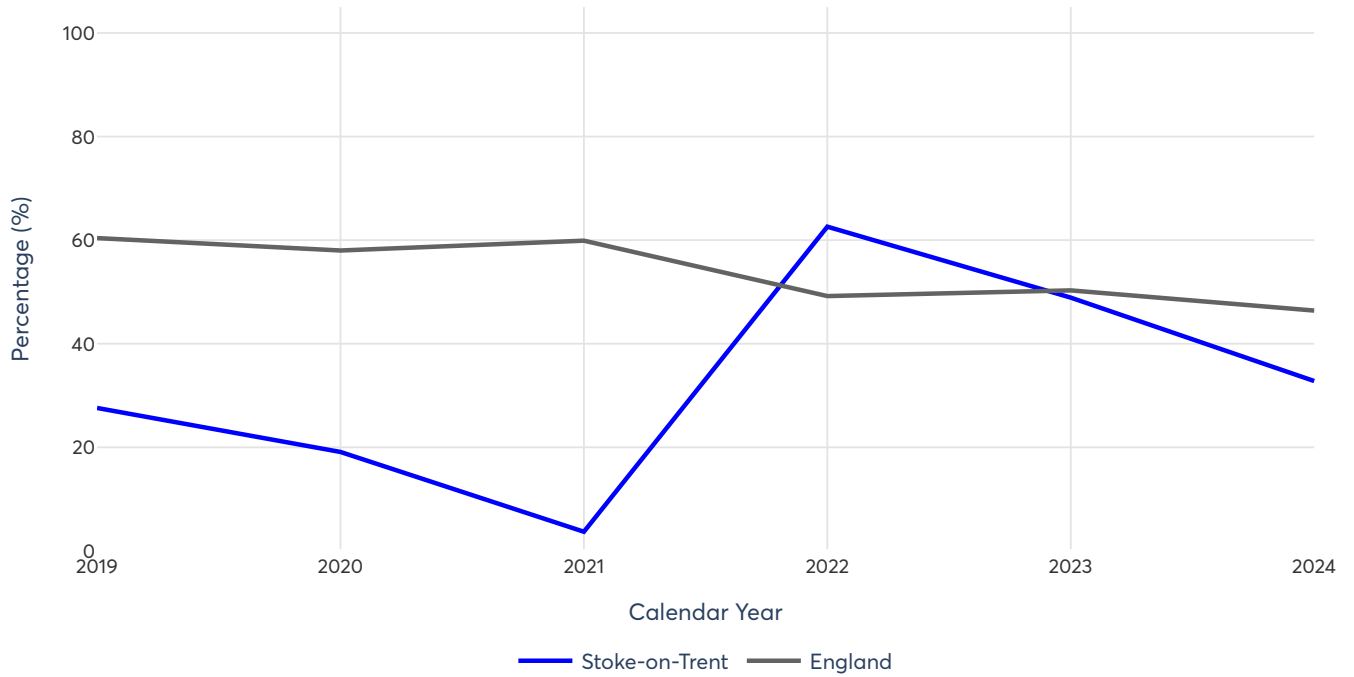
Education, Health, and care needs requests and assessment

Stoke-on-Trent



New Education, Health and Care plans issued within 20 weeks

Stoke-on-Trent



Healthy

This section contains relevant data on health outcomes, hospital admissions and health services. Refer to the [Healthy section of the playbook](#) for guidance on using this data.

[Health data](#)



Health outcomes

2024/25

70.3%

Healthy weight (ages 4-5)

-4.6% vs England

2024/25

90.7%

MMR vaccination at age 2

+1.8% vs England

2024/25

85.1%

MMR vaccination at age 5 (2 doses)

+1.4% vs England

2020 - 22

92.2 per 1,000

Premature births (<37 weeks gestation)

+15.2 per 1,000 vs England

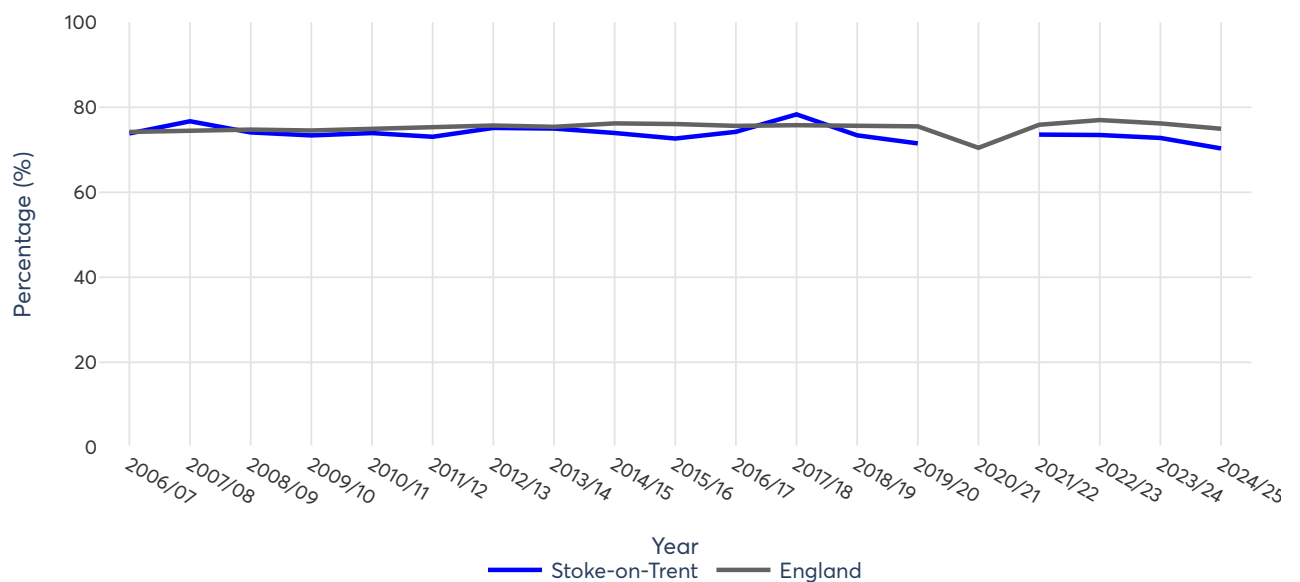
2023/24

30.6%

Dental decay at age 5

Healthy weight (ages 4-5)

Stoke-on-Trent



Hospital admissions

2023/24

213.0 per 1k

Emergency admissions (0-4)

+46.1 vs England

2023/24

68.6 per 10k

Injury admissions (unintentional and deliberate) (0-4)

-34.6 vs England

2023/24

201.0 per 1k

Infant admissions under 14 days

+112.3 vs England

2021/22 - 23/24

669.1 per 100k

Admissions for dental decay (0-5)

+445.6 vs England

Health services

2024/25

89.4%

New birth visits within 14 days

+4.3% vs England

2024/25

91.7%

6-8 week review

+6.6% vs England

2024/25

86.1%

12-month review

-2.3% vs England

2024/25

89.9%

2-2.5 review

+9.1% vs England

2024/25

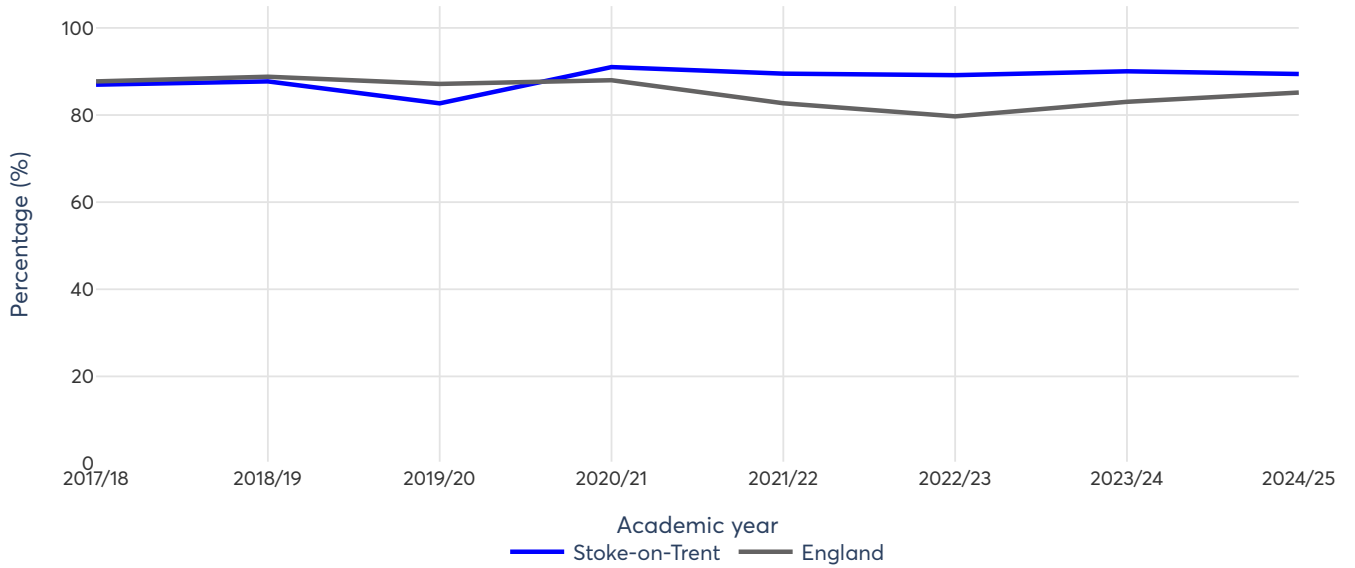
92.3%

ASQ-3 completion

-1.6% vs England

New birth visits within 14 days

Stoke-on-Trent

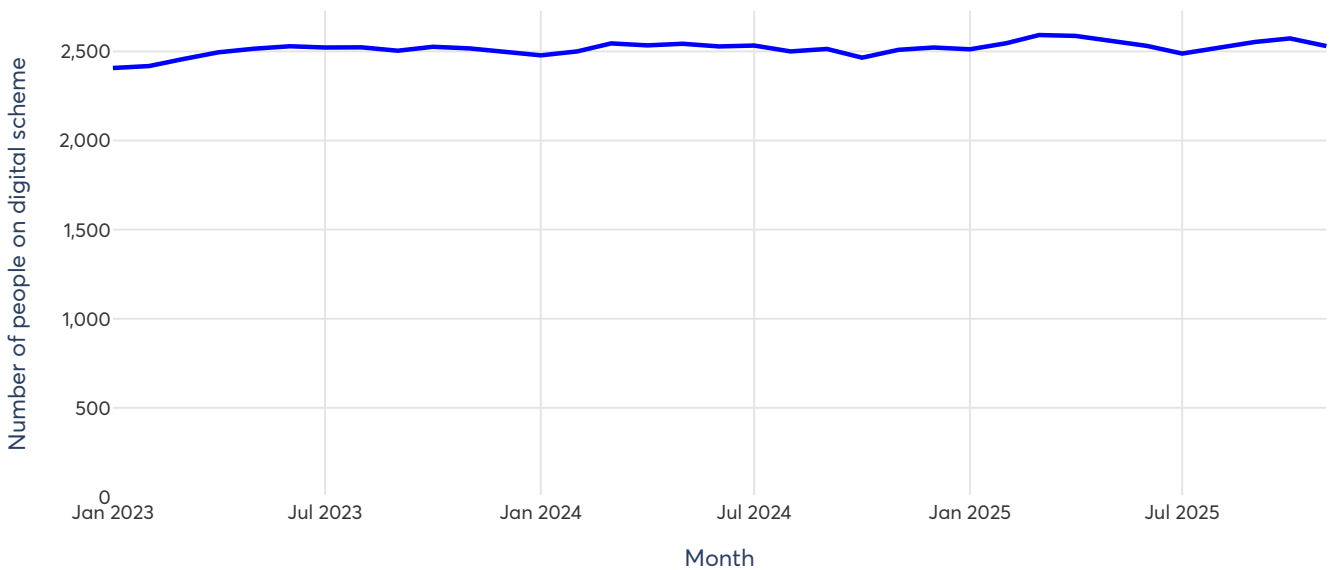


Healthy Start

[Healthy Start data](#)

Healthy Start uptake

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Safe

Children in need and child protection plans

Below you will find the latest data on children in need (CiN) and child protection plans (CPPs) available for your local authority. Refer to the [Safe section of the playbook](#) for guidance on using this data.

ⓘ CiN and CPP data >

March 2025

5,055

Children in need

March 2025

2,182

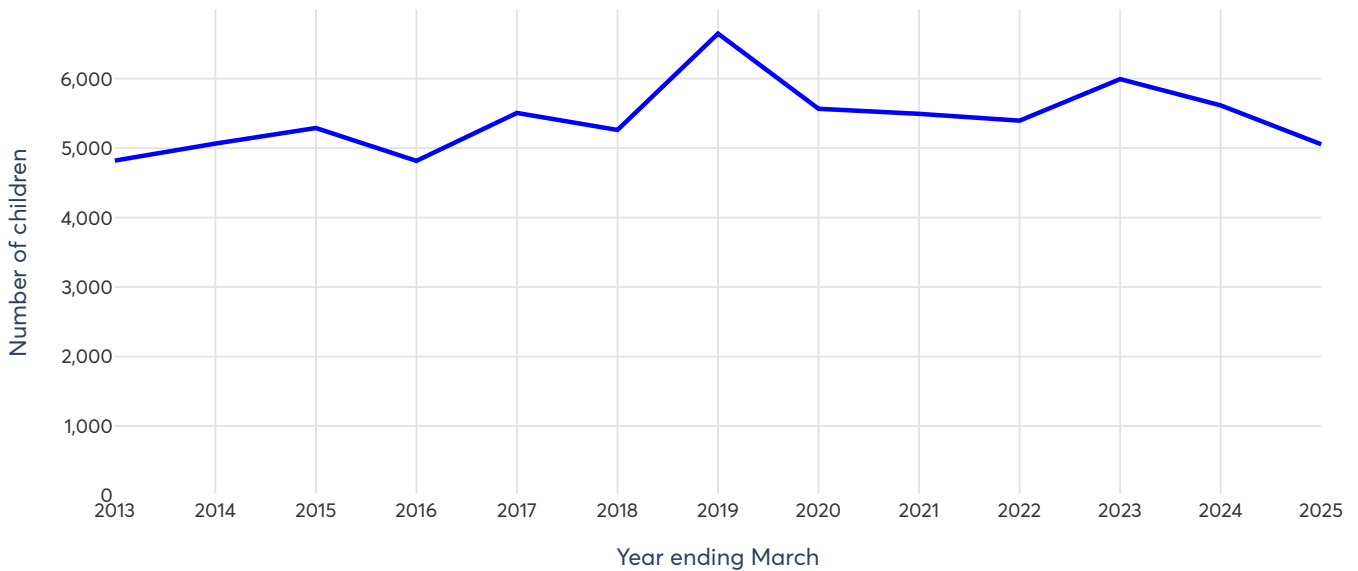
New CiN referrals started during year

March 2025

316

Child protection plans

Children in need over time
Stoke-on-Trent



Happy

There is no nationally reported data on how happy babies, children and young people are by local authority. Refer to [the Happy section of the playbook](#) for guidance.

Engaged

There is no nationally reported data on how engaged babies, children and young people are by local authority. Refer to [the Engaged section of the playbook](#) for guidance.

Understanding your population characteristics

Stoke-on-Trent

This section gives a brief overview of your population characteristics. The geographic and demographic breakdowns start to shape a picture of where service delivery should be prioritised, what types of services might be most beneficial, and how they can be designed and delivered to best meet the needs of your population.

Playbook

Refer to [the playbook](#) for guidance on using population data to design a stronger strategy with stronger targeting.

Population (0-5 and beyond)

In Stoke-on-Trent, there are approximately **18,964** children aged 0-5, **20,611** aged 6-11, **19,670** aged 12-17, and **6,005** aged 18-19, giving a total of **65,250** children and young people aged 0-19.

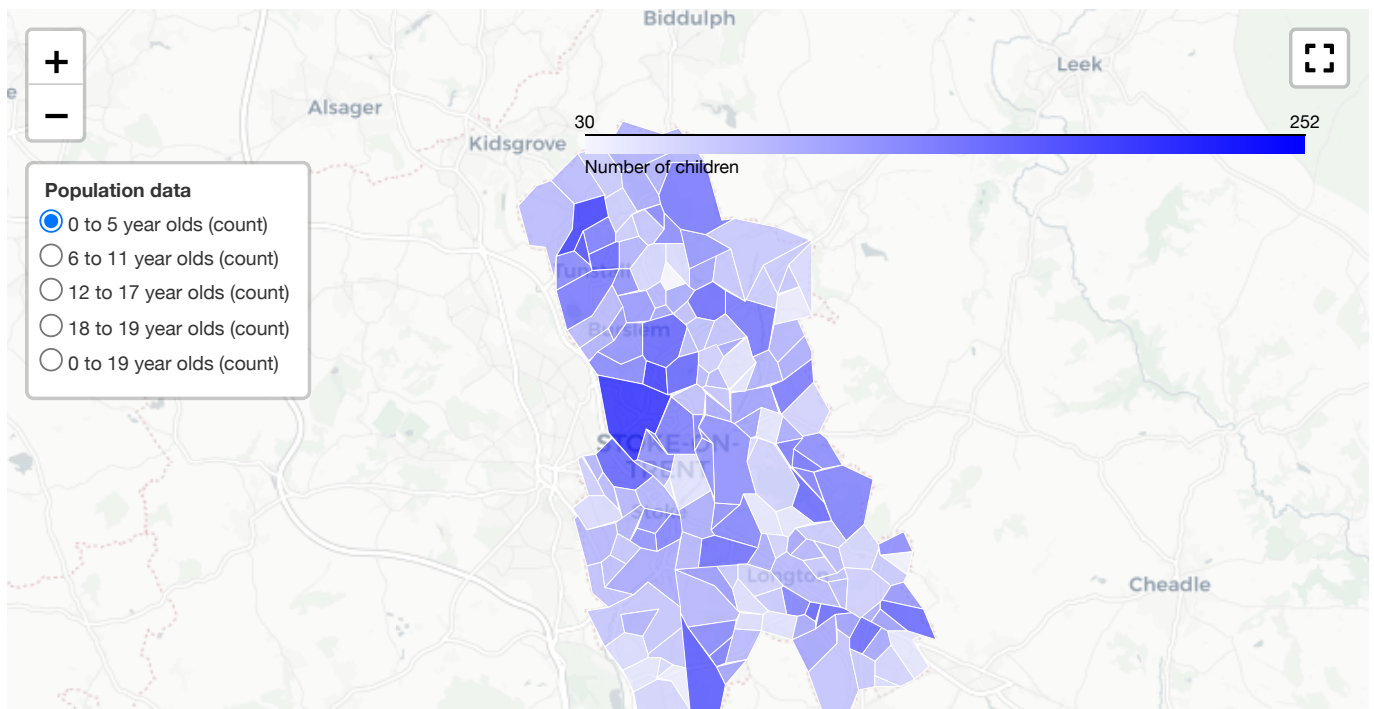
Areas in blue in the map below indicate where children within the selected age range are most concentrated. Population maps, and the deprivation maps below, present indicators at the Lower layer Super Output Area (LSOA) level.

LSOAs

Population data

Population by LSOA

Stoke-on-Trent



Poverty and Deprivation

In 2024/25, there were **16,552** children eligible for free school meals in Stoke-on-Trent across all state-funded primary and secondary schools.

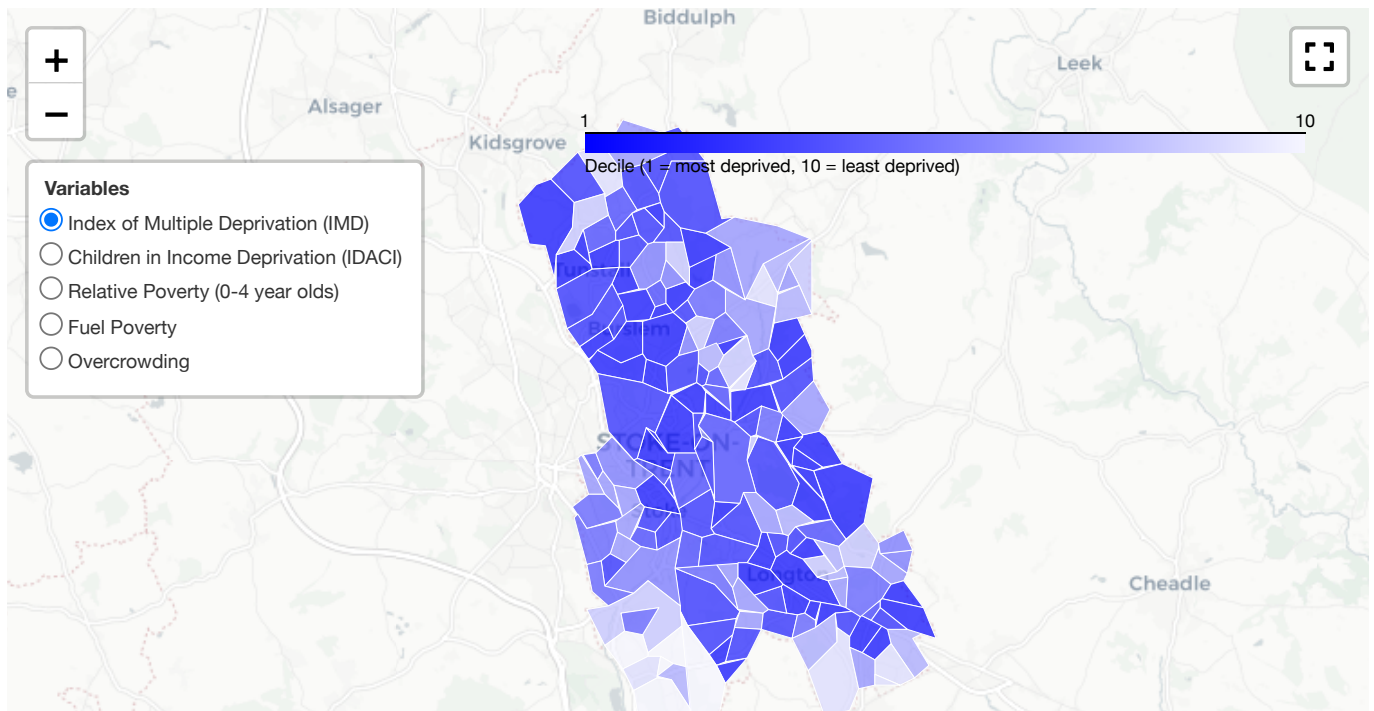
In 2025, **17.5% (228)** of homeless households had dependent children, including **141** single-parent households.

Areas in dark blue in the map below indicate where individuals experiencing different types of deprivation are most concentrated. Use the radio buttons to switch between indicators.

[Measures of poverty and deprivation](#)

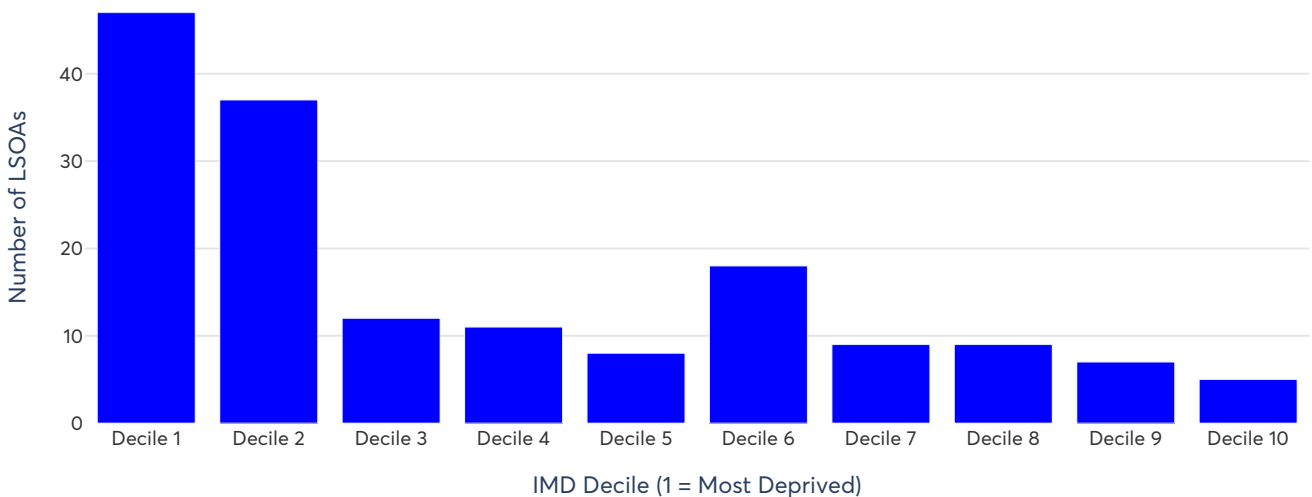
Poverty and deprivation by LSOA

Stoke-on-Trent



IMD decile distribution

Stoke-on-Trent

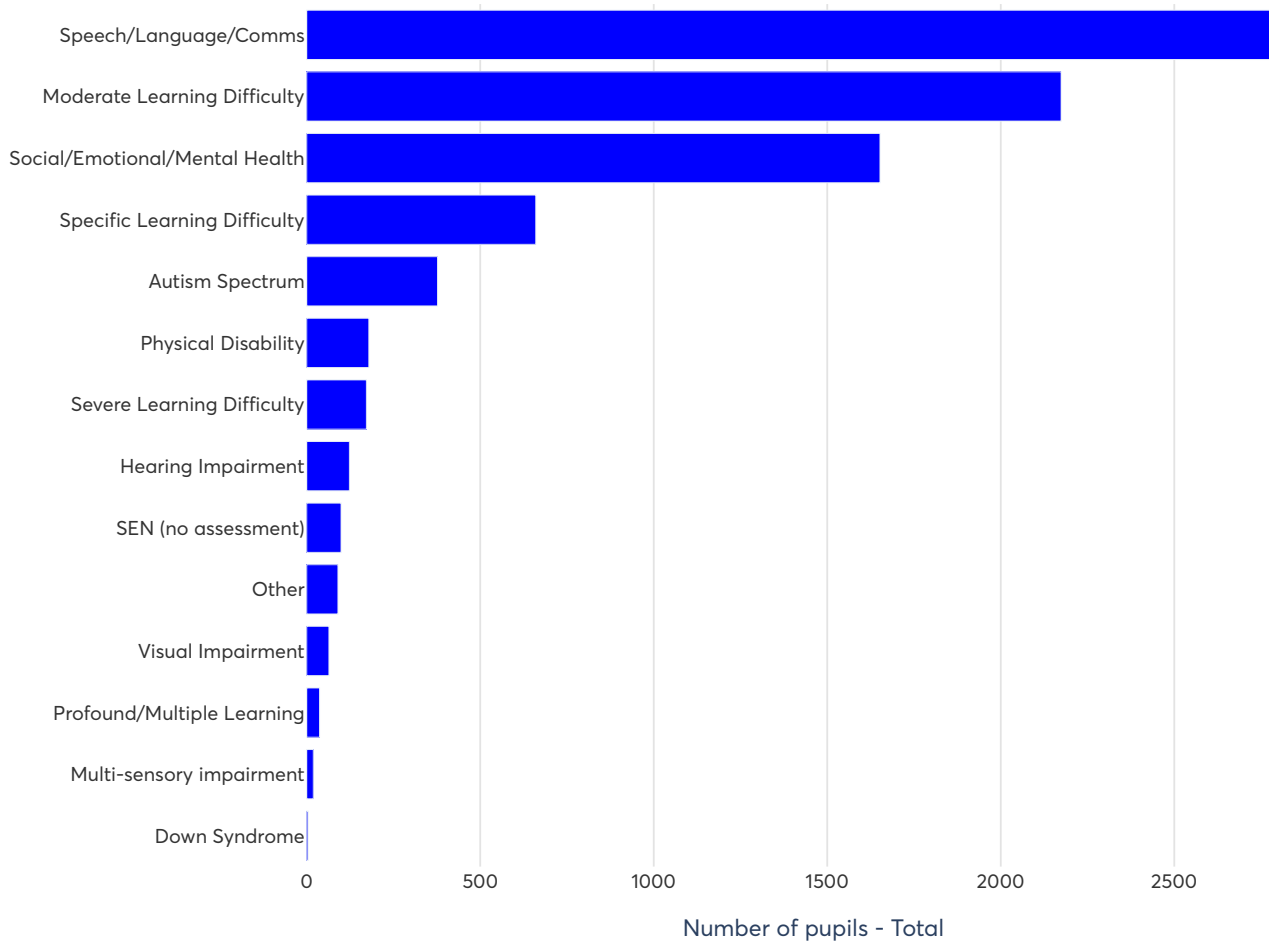


Special Educational Needs

In the 2024/25 academic year, **8,425** pupils in Stoke-on-Trent were identified as having Special Educational Needs. Of these, **Speech, Language and Communications needs** is the most common primary need (2,775 pupils).

[Special educational needs](#)

Special Education Needs - Primary needs Stoke-on-Trent



Demographics

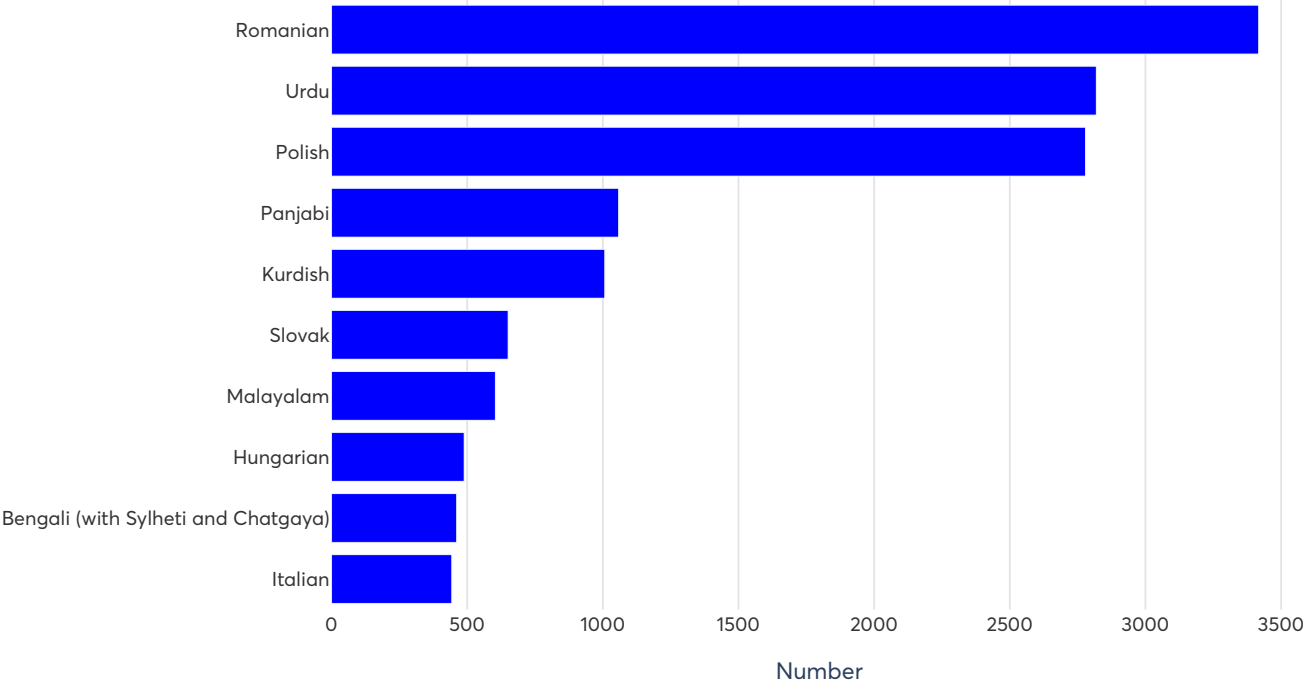
The 2021 Census recorded **258,352** residents in Stoke-on-Trent. **8.8%** residents in Stoke-on-Trent speak a language other than English as their main language at home.

Below, more detailed demographic breakdowns are available from the 2021 Census to help build a more complete picture of your local population.

[Demographic data](#)

Languages other than English (top 10)

Stoke-on-Trent



Your assets

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This section helps you to understand your current assets and services. Some health services information is included in the outcomes section of the playbook.

Playbook

While the nationally available data on this is limited, [the playbook](#) will help you map your current service offer.

Integrated family support services

According to our data, Stoke-on-Trent has **6** Family Hubs, **11** Children's Centres, **50** GP practices, **42** ECEC settings, and **9** libraries.

The map below shows estimates of where your assets (Family Hubs, children's centres, GP practices, early education and care (ECEC) settings, and libraries) are located relative to deprivation levels and the population of 0 to 4 year olds in your area. Areas in dark blue are the most deprived. Data is presented at the Lower layer Super Output Area (LSOA) level. As your assets data is estimated there may be some inaccuracies. If you would like to correct your assets data please contact us at bsil-support@nesta.org.uk

LSOAs

Family hubs, children's centres, GPs, early education and care (ECEC) settings and libraries data

Family hubs, other assets and background indicators by LSOA

Stoke-on-Trent

